

COOK COUNTY HEALTH & HOSPITALS SYSTEM



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Community Health Advisory Council

Minutes

Wednesday, April 9, 2014

10 am – 12 noon

University of Illinois Extension

2205 Enterprise Dr., Suite 501, Westchester, IL

Committee Members Present: Yvette Alexander-Maxie (American Red Cross); Edwin Chandrasekar (Asian Health Coalition); Heather Gavras (American Heart Association); Jennifer Hebert-Beirne (UIC School of Public Health); Lynn Guibourdanche (Advocate Lutheran General); Christopher Grunow (Stickney Public Health /Stickney Township); Lena Hatchett (Loyola University Chicago); Diane Logsdon (Logsdon Consultation Services); Sandra Martell (CCDPH); James McCalister (Village of Arlington Heights); Mary Passaglia (Northwest Municipal Conference/Health Directors); Itedal Shalabi (Arab American Family Services); Apostle Carl White (Southland Ministerial Health Network); Steve Weiler (Forest Park Police Department).

Committee Members Absent: Catherine Counard (Village of Skokie Health Department); Theresa Curran (West Suburban PADS); Yamani Hernandez (Illinois Caucus for Adolescent Health); Terry Mason (CCDPH); Wendell Mosby (Prairie State Community College); Maria Oquendo-Scharneck (AgeOptions); Margaret Provost-Fyfe (Oak Park Dept. of Public Health); Samantha Robinson (CMAP); Evonda Thomas-Smith (Evanston Health Department)

CCDPH Staff Present: Gina Massuda Barnett, Amy Poore, Steve Seweryn, and Valerie Webb.

I. Call to Order/Introduction

The meeting was called to order at 10:10 a.m. Apostle Carl White, Council Co-Chair, welcomed Members and asked all to introduce themselves.

II. Public Comment

There were no public comments.

III. Approval of Minutes – January 14, 2014

James McCalister moved to approve the minutes from the January 14, 2014 meeting. Lt. Steve Weiler seconded the motion. The motion passed with one abstention.

IV. Review Changes & Approve Bylaws

Gina Massuda-Barnett walked the Council members through the changes that were made to the articles and sections of the Bylaws. There were two additional changes to the bylaws: 1) Article VIII – Committees and Task Forces, Section 1: In paragraph one, include the term, general public, in parentheses after the word, consumers; and 2) Article IX – CCDPH

CCDPH Offices: Bridgeview • Des Plaines • Forest Park • Markham • Maywood • Oak Forest • Rolling Meadows

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Staff Support, Section 2: Include committee members that are non-members of the CHAC, as well as the community health improvement plan. Diane Logsdon made a motion to approve the bylaws as amended and contingent on additional changes discussed. Itedal Shalabi seconded the motion. The motion was carried.

V. Present Proposed WePLAN 2020 Process and Discuss and Approve CHAC Engagement in Informing the Process

Valerie Webb of CCDPH first provided an update on CCDPH’s accreditation status, informing the Council that CCDPH received accreditation by the. Public Health Accreditation Board. Sandra Martell of CCDPH then reviewed the 2015 CCDPH Strategic Plan, highlighting the goals and strategic initiatives. Steve Seweryn of CCDPH then led a focused conversation related to WePLAN with Council Members.

- What comes to mind when you think about WePLAN?
 - ✓ Community Health
 - ✓ Collaborate/Coordination
 - ✓ Inclusiveness
 - ✓ Whole Community-broadened definition of health
 - ✓ Complete Partnership
 - ✓ Grassroots/Comprehensive
 - ✓ Commitment
 - ✓ Teamwork
 - ✓ National Standards
 - ✓ Data
 - ✓ Roadmap
 - ✓ Partnership
 - ✓ Challenging
 - ✓ Change
 - ✓ Disconnect (what is result of participation)
 - ✓ Did not know how to use data
 - ✓ Disparities
 - ✓ Engagement

- What is striking about WePLAN?
 - ✓ Applicability – translation and application
 - ✓ Inclusiveness – how do we make it applicable to “all populations” (e.g. immigrant population)
 - ✓ Reflective of SCC – community health, community needs
 - ✓ Define “we”
 - ✓ Literacy – translation of this
 - ✓ Document – what docs PH mean
 - ✓ Health insurers, at table – think of broaden partnerships

- How can we work to encourage community partners to align with, incorporate or become engaged effectively in the development and implementation of the health improvement plan for suburban Cook County?
 - ✓ Multi-faceted approaches
 - ✓ Communication and education e.g., youth violence so broad
 - ✓ Messaging campaign throughout process – changing way that people think and talk about health and wellness
 - ✓ Training (e.g., how do we use data)
 - ✓ Apply CBPR approaches – train in collecting data, using stories as data, for example

- How does the CHAC see itself guiding/ participating in the WePLAN process?
 - ✓ Provide oversight/accountability for CCDPH
 - ✓ Give advice/guidance
 - ✓ Need to acknowledge CHAC meets only 4 x’s a year
 - ✓ Have liaison based on expertise

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- What do you see as CCDPH's role with WePLAN?
 - ✓ Translate data to policy statements become “public health authority” via messaging and policy
 - ✓ Use data to pilot new interventions – data not relevant to all subpopulations/ issues- part of strategy to make WePlan more relevant
 - ✓ Advocacy
 - ✓ Provide forum for partnerships

- How should/can the WePLAN Community Health Assessment and Plan best serve as system level strategic plan to improve the health of suburban Cook County?
 - ✓ Improve dissemination
 - ✓ Integrate promotion via champions to our groups – many have conferences (e.g., Black Women's Expo, FR conferences)
 - ✓ Redundancy
 - ✓ Communication for action – how can “I” use this to move action
 - ✓ Engaging community board of health's
 - ✓ Bring payers in process/at table
 - ✓ Leverage existing infrastructure (e.g., health ministries in faith communities)
 - ✓ Engaging community members (e.g., via focus groups) – going to where people are at
 - ✓ Community/public comment – e.g., IPHI conducted forums for SHIP
 - ✓ Alignment and intersect of other plans

VI. Updates

Amy Poore of CCDPH provided a communications update that included the status of the agency's challenge with developing a brand separate from our parent agency at the Cook County Health and Hospitals System as indicated by our PHAB scoring. She shared how the agency continues to work within the established parameters to have a consistent, professional and easy to recognize look and feel for all agency materials. In addition, she provided a brief update on the agency's movement with our partners in creating Healthy HotSpots in suburban Cook County – aiming to make suburban Cook County Healthy one spot at a time through Partnerships for Healthy Living and said she would have additional information at the next meeting.

VII. New Business

There was no new business.

VIII. Next Meeting

The next meeting of the Community Health Advisory Council will be July 8, 2014 from 1 – 3 pm.

IX. Adjournment

Itedel Shalabi moved to adjourn the meeting. Lynn Guibourdanche seconded. The meeting was adjourned by unanimous vote at 12 noon.

Submitted by:
Gina Massuda Barnett, MPH
CCDPH Staff
7-02-14

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